



Get Together Bailey Richardson 2019-08-20 Although communities feel magical, they don't come together by magic. Get Together is a guide to cultivating a community-people who come together over what they care about. Whether starting a run crew, helping online streamers connect with fans, or sparking a movement of K-12 teachers, the secret to community-building is the same: don't fixate on what you can do

for people (or what they can do for you). Instead, focus on what you can do with them. In Get Together, the People & Company team provides stories, prompts, and principles for each stage of cultivating a passionate group of people. Every organization holds the potential to build and sustain a thriving community. Get Together shows readers how companies and customers, artist and fans, or organizers and advocates, can join forces to accomplish more together than they could have alone.